



## **Public Procedural Directory MESSE BREMEN & ÖVB ARENA Großmarkt Bremen GmbH**

The BDSG § 4 g (Germany's Federal Data Protection Act) rules that the Data Protection Officer is obliged to make the following details available to everyone in a suitable form:

### **1. Name of responsible offices**

MESSE BREMEN & ÖVB ARENA  
Großmarkt Bremen GmbH  
Findorffstraße 101  
28215 Bremen / Germany

### **2. Management**

Hans Peter Schneider, CEO

### **3. Assigned Data Processing Officer / Head**

Dr. Stephan Schleaf (WFB Wirtschaftsförderung Bremen GmbH)

### **4. Address of assigned office**

WFB Wirtschaftsförderung Bremen GmbH  
Kontorhaus am Markt  
Langenstraße 2-4  
28195 Bremen / Germany

### **5. Data protection officer**

3G-Business (external data protection officer)  
Mr. Martin Mielke  
Bohnenstraße 19  
28203 Bremen / Germany  
Phone +49 421 2474270  
Fax +49 421 2474279  
mielke@3g-business.de

### **6. Purpose of data collection, processing or use**

On behalf of the Free Hanseatic City of Bremen, MESSE BREMEN & ÖVB ARENA / Großmarkt Bremen GmbH is responsible for developing, strengthening and marketing Bremen as a location for business, trade fairs and events.

The company stores and processes personal data for their own purposes, only. We hereby point out that the data have to be collected due to statutory provisions, partly.

## **7. Description of the affected group of persons and the data or data categories**

The personal data are essentially related to the following groups of persons:

- Customers
- Event visitors and delegates (inquiry, newsletter, reservation, participation in a trade fair, ticket purchase)
- Prospects (promotion options, events)
- Employees, applicants (personal data for personnel administration, control and accounting)
- Business partners, agencies and contractors (address and accounting data) in so far as these are necessary for fulfilling the purposes named under 6.

## **8. Recipients or recipient categories to whom the data can be communicated**

- Public bodies that receive the data on the basis of statutory provisions (e.g. regulatory authorities, national insurance agencies, tax authorities)
- External contractors (service companies) in accordance with § 11 BDSG
- Other external bodies such as financial institutions, authorized experts, consulting companies

## **9. Mandatory periods for the deletion of data**

The legislator has decreed numerous obligations and terms for data retention. After expiry of these terms the data concerned are routinely deleted if they are no longer necessary for fulfilling the contract. Data will be deleted if the purposes named under 6. cease to be valid.

## **10. Planned data transfer to third countries**

A transfer of data to third countries is not intended.

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