



Public Procedural Directory MESSE BREMEN & ÖVB-Arena M3B GmbH

The BDSG § 4 g (Germany's Federal Data Protection Act) rules that the Data Protection Officer is obliged to make the following details available to everyone in a suitable form:

1. Name of responsible offices

MESSE BREMEN & ÖVB-Arena
M3B GmbH
Findorffstraße 101
28215 Bremen / Germany

2. Management

Hans Peter Schneider, CEO

3. Assigned Data Processing Officer / Head

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4. Address of assigned office

M3B GmbH
Findorffstraße 101
28215 Bremen / Germany

5. Data protection officer

3G-Business (external data protection officer)
Mr. Martin Mielke
Bohnenstraße 19
28203 Bremen / Germany
Phone +49 421 2474270
Fax +49 421 2474279
mielke@3g-business.de

6. Purpose of data collection, processing or use

On behalf of the Free Hanseatic City of Bremen, MESSE BREMEN & ÖVB-Arena / M3B GmbH is responsible for developing, strengthening and marketing Bremen as a location for business, trade fairs and events.

The company stores and processes personal data for their own purposes, only. We hereby point out that the data have to be collected due to statutory provisions, partly.

7. Description of the affected group of persons and the data or data categories

The personal data are essentially related to the following groups of persons:

- Customers
- Event visitors and delegates (inquiry, newsletter, reservation, participation in a trade fair, ticket purchase)
- Prospects (promotion options, events)
- Employees, applicants (personal data for personnel administration,

control and accounting)

- Business partners, agencies and contractors (address and accounting data) in so far as these are necessary for fulfilling the purposes named under 6.

8. Recipients or recipient categories to whom the data can be communicated

- Public bodies that receive the data on the basis of statutory provisions (e.g. regulatory authorities, national insurance agencies, tax authorities)
- External contractors (service companies) in accordance with § 11 BDSG
- Other external bodies such as financial institutions, authorized experts, consulting companies

9. Mandatory periods for the deletion of data

The legislator has decreed numerous obligations and terms for data retention. After expiry of these terms the data concerned are routinely deleted if they are no longer necessary for fulfilling the contract. Data will be deleted if the purposes named under 6. cease to be valid.

10. Planned data transfer to third countries

A transfer of data to third countries is not intended.

Date of issue 1 January, 2018